

Beautiful, healthy hair starts with a healthy scalp.

**Product Guide** 

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## **MEDICEUTICALS**

Beautiful, healthy hair starts with a healthy scalp.

Mediceuticals® Laboratories, based in New Jersey USA, develops and delivers unique products that help the hair and scalp to be in optimum condition. These products help to reduce excessive hair loss and thinning hair. Mediceuticals® also provides effective methods of treatment for a wide range of hair and scalp problems. Our product development process consists of many years of pharmaceutical research. The products are composed of natural, non-aggressive ingredients and raw materials.

Mediceuticals® products are sold through professional salons, spas and hair restoration clinics. After attending an in depth product training, the salons are equipped to make a correct diagnosis and give tailored product advice to their customers.

Mediceuticals® treatments have been used for decades by many professionals in the United States. Mediceuticals was launched in Europe in October 2010. Due to the demand, the European market has grown extensively. Mediceuticals® is currently available on the following continents: North America, Europe, Asia, Oceania and Africa.

Made in the USA



#### **UNIQUE COMPLEXES**



Supports the reduction of excessive hair loss and stimulates new hair growth. Focuses on the 3 main causes of hair loss; 5a-Reductase (converts to DHT), insufficient blood circulation and weak anchoring of the hair.



A natural anti-androgen compound. This complex consists of various vitamins and minerals that inhibit the formation of DHT in the hair follicle. In addition, this complex purifies the scalp from, among other things, DHT (Dihydrotestosterone), the primary cause of hair loss.



A unique complex to increase the microcirculation of the scalp, thereby stimulating blood flow to the hair follicles. This ensures a better uptake of oxygen and nutrients needed for the development of healthy hair follicles and hair growth.



Free from SLS and SLES, this unique complex cleanses clogged hair follicles carefully and thoroughly, promoting healthy hair growth.



A natural anti-androgen compound. This complex consists of various vitamins and minerals that inhibit the formation of DHT in the hair follicle. In addition, this complex purifies the scalp from, among other things, DHT (Dihydrotestosterone), the primary cause of hair loss.



Each unique complex includes targeted nutrients, in carefully calculated doses, that work synergistically to radically benefit your scalp and hair.

200 \_\_\_\_\_ 300

A complex that is developed to protect color treated hair against UV radiation and 'shampoo washout', resulting in a more lively and long-lasting color result.



Biotechnological complex of plant origin enzymatic protein. This complex helps to balance the pH value of the hair for optimal hair condition. Provides maximum protection for the hair during chemical treatments such as coloring or bleaching the hair.



These product badges show some of the unique features of each product. If a badge appears on the product page it applies to that product.





FOR THE TREATMENT OF EXCESSIVE HAIR LOSS & THINNING HAIR







**BIOCLENZ** 



**HYDROCLENZ** 



**NUMINOX** 



HAIR RESTORATION KIT



HAIR RESTORATION KIT

**DESCRIPTION** 

Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.

Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.

Hair follicle & scalp stimulator

Excessive hair loss

Thinning hair

Chemotherapy

Slow hair growth

Alopecia Androgenetica

Hair transplantation

Maintaining healthy hair

3 step program for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.

3 step program for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.

Excessive hair loss

Slow hair growth

Dry, thinning hair

Chemotherapy

Alopecia Androgenetica

Maintaining healthy hair

Hair transplantation

Weak hair

WHEN TO USE

- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

- Excessive hair loss
- Slow hair growth
- Weak hair
- Dry, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp
- ☑ Hair growth

and scalp

- ✓ Improved blood circulation
- ✓ Strengthened hair
- **Blocks DHT**

- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy

✓ Hair growth

circulation

**Blocks DHT** 

Shiny hair

Improved blood

✓ Strengthened hair

Healthy scalp

**UV** protection

pH balanced scalp

- Maintaining healthy hair and scalp
- ✓ Hair growth
  - circulation

and scalp

- ✓ Strengthened hair
- **Blocks DHT**
- pH balanced scalp
- Moisturized scalp
- ✓ Healthy scalp
- ✓ Shiny hair
- ☑ UV protection

**HELPS WITH** 

- ☑ Improved blood
- circulation
- ✓ Strengthened hair
- ✓ Healthy scalp
- $\checkmark$ Shiny hair
- ☑ UV protection

☑ Hair growth

- ✓ Hair growth circulation
- ✓ Moisturized scalp
- ✓ Healthy scalp
- ✓ Shiny hair
- ☑ UV protection

UNIQUE COMPLEXES







































 $\checkmark$ 





**FEATURES** 



- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- ✓ Improved blood circulation
- ✓ Strengthened hair
- Healthy scalp
- ✓ Shiny hair
- UV protection

#### MEDICEUTICALS

**BIOCLENZ** 





#### **BENEFITS**

- → To be used on fine to normal hair.
- Cleanses the scalp and penetrates into the hair follicles.
- Helps reduce excessive hair loss and thinning hair.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Gives the hair a natural shine.
- SLS and paraben free formula.

#### **UNIQUE COMPLEXES**











Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.

#### **INGREDIENTS**

Water (Aqua) • Sodium C14-16 Olefin Sulfonate • Cocamide MEA • Sodium Chloride • Disodium Laureth Sulfosuccinate • Sodium Cocoyl Isethionate • Cocamidopropyl Betaine • Cocamidopropyl Hydroxysultaine • Polyquaternium-7 • Panthenol • Biotin • Albumen • Zinc Sulfate • Phytantriol • Acetamide MEA • Linoleic Acid • Linolenic Acid • Triticum Vulgare (Wheat) Germ Oil • Simmondsia Chinensis (Jojoba) Seed Oil • Tetrasodium EDTA • Citric Acid • Ethylhexyl Methoxycinnamate • DMDM Hydantoin • Silk Amino Acids • Methyl Nicotinate • Tocopheryl Nicotinate • Ethyl Nicotinate • Tocopheryl Acetate • Serenoa Serrulata Fruit Extract • Dioscorea Villosa (Wild Yam) Root Extract • Angelica Polymorpha Sinensis Root Extract • Humulus Lupulus (Hops) Extract • Chamomilla Recutita (Marticaria) Flower Extract • Salvia Officinalis (Sage) Leaf Extract • Urtica Dioica (Nettle) Extract • Rosemarinus Officinalis (Rosemary) Leaf Extract • Cimicifuga Racemosa Root Extract • Glycine Soja (Soybean) Germ Extract • Arnica Montana Flower Extract • Copper Peptide • Butylene Glycol • PPG-26 • PEG Oleanolic Acid • Biotinyl Tripeptide 1 • Fragrance (Parfum) • Limonene.







Wet the hair thoroughly.



Pour a small portion of **Bioclenz** into your palms and apply it evenly, with gentle, circular movements over the scalp.



Leave the foam to act for 2-3 minutes.



Rinse the hair thoroughly and repeat the process if necessary.



Use **Mediceuticals**® styling products to style your hair!







- Excessive hair loss
- Slow hair growth
- Weak hair
- Dry, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- ✓ Improved blood circulation
- ✓ Strengthened hair
- Moisturized scalp
- Healthy scalp
- Shiny hair
- ✓ UV protection



**HYDROCLENZ** 





## Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.

#### **BENEFITS**

- Can be used on dry, coarse hair and a dry scalp.
- + Hydrates the hair and scalp without weighing the hair down.
- Cleanses the scalp and penetrates into the hair follicles.
- + Helps reduce excessive hair loss and thinning hair.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Gives the hair a natural shine.
- SLS and paraben free formula.

#### **UNIQUE COMPLEXES**











#### **INGREDIENTS**

Water (Aqua) • Sodium C14-16 Olefin Sulfonate • Acrylates Copolymer • Cocamidopropyl Betaine • Cocamidopropyl Hydroxysultaine • Sodium Hydroxide • Sodium Chloride • Glycerin • Cyclopentasiloxan • Dimethiconol • Biotin • Aloe Barbadensis Leaf Juice • Panthenol • Butylene Glycol • Helianthus Annuus (Sunflower) Seed Extract • Neopentyl Glycol Diheptanoate • Betaine • Hexapeptide-11 • Hexylene Glycol • Glycol Distearate • Laureth-4 • Simmondsia Chinensis (Jojoba) Seed Oil • Phenoxyethanol • Citric Acid • Fragrance (Parfum) Limonene • Red 40 (CI16035) • Yellow 5 (CI 19140).







Wet the hair thoroughly.



Pour a small portion of **Hydroclenz** into your palms and apply it evenly, with gentle, circular movements over the scalp.



Leave the foam to act for 2-3 minutes.



Rinse the hair thoroughly and repeat the process if necessary.



Use **Mediceuticals**\*
styling products to
style your hair!







- Excessive hair loss
- Slow hair growth
- Thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- Improved blood circulation
- Strengthened hair
- ☑ Blocks DHT

#### **MEDICEUTICALS**

NUMINOX



Hair follicle & scalp stimulator



#### **INGREDIENTS**

Helps reduce excessive hair loss and thinning hair.

Stimulates the development of the hair follicles.

(Dihydrotestosterone) in the hair follicles.

Stimulates the production of new hair growth.

 Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles. Brings and keeps the hair follicles in optimal condition for healthy hair growth.

Helps inhibit the formation of DHT

Helps detoxify hair follicles from DHT.

**BENEFITS** 

Water (Aqua) • Propylene Glycol • Polysorbate 80 • Methyl Nicotinate • Panthenol • Menthol • Methyl Salicylate • Eucalyptus Globulus Leaf Oil • Ethyl Nicotinate • Tocopheryl Nicotinate • Albumen • Zinc Sulfate • Copper Peptide • Butylene Glycol • PPG-26 • PEG Oleanolic Acid • Biotinyl Tripeptide-1 • Tocopheryl Acetate • Ascorbic Acid • Linoleic Acid • Linolenic Acid • Wheat Germamidopropyl Dimethylamine • Hydrolyzed Collagen • Colloidal Sulfur • Simmonia Chinensis (Jojoba) Oil • Triticum Vulgare (Wheat) Germ Oil • Tetrasodium EDTA • Ethylhexyl Methoxycinnamate • Maltodextrin • Phytantriol • Oleth-10 • Hydrolyzed Soy Protein • DMDM Hydantoin • Fragrance (Parfum) • Limone • Linalool.

#### **UNIQUE COMPLEXES**











#### **INSTRUCTIONS FOR USE**







Apply Numinox to dry scalp.



Place nozzle tip close to the scalp and apply directly onto areas of concern, one pump at a time, maximum of 6 pumps in total.



Gently massage and distribute over the scalp for complete coverage. Do not rinse.



Apply twice daily (morning and evening).

After applying Numinox, the skin may show a red glow, this is a normal reaction and disappears after about 20 minutes. If this reaction is to harsh, then you may dilute the product with 50% water for the next application.









#### **BIOCLENZ 250ML**

Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.



#### **NUMINOX 125 ML**

Hair follicle & scalp stimulator.



#### **THERAPEUTIC 250 ML**

Conditioner for the treatment of a sensitive scalp.

#### WHEN TO USE

- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- ✓ Improved blood circulation
- Strengthened hair
- ✓ Blocks DHT
- pH balanced scalp
- Healthy scalp
- ✓ Shiny hair
- ☑ UV protection

#### **UNIQUE COMPLEXES**











#### HAIR RESTORATION KIT FINE





3 step program for the treatment of hair loss and thinning hair for normal hair and scalp.

#### **BENEFITS**

- ♦ Can be used on fine or normal hair.
- Cleanses the scalp and penetrates into the hair follicles.
- + Helps reduce excessive hair loss and thinning hair.
- Stimulates the development of the hair follicles.
- + Helps inhibit the formation of DHT in the hair follicles.
- Helps detoxify hair follicles from DHT.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Balances the acidity (pH value) of the scalp so that it can function optimally.
- Gives the hair a natural shine.

## DURATION OF TREATMENT

This treatment is recommended on a daily basis for 14 days. After this 14 day period you can use **Bioclenz** and **Therapeutic** every two days and **Numinox** twice daily.

#### **INSTRUCTIONS FOR USE**



Shampoo with **Bioclenz**.



Leave the foam to act for 2-3 minutes.



Rinse hair thoroughly and towel dry.



Apply **Therapeutic**with gentle
movements on
the scalp for 2-3
minutes. You will
have a sense of
coolness on the
scalp.



Rinse hair thoroughly and towel dry.



Place **Numinox**nozzle tip close
to the scalp and
apply directly to
areas of concern,
one pump at a
time.



Gently massage your scalp. You will have a slight sense of warmth.



Reapply **Numinox** on dry scalp after 12 hours.

After applying Numinox, the skin may show a red glow, this is a normal reaction and disappears after about 20 minutes. If this reaction is to harsh, then you may dilute the product with 50% water for the next application.













#### **HYDROCLENZ 250ML**



Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair



#### NUMINOX 125 ML

and scalp.



Hair follicle & scalp stimulator.



#### THERAPEUTIC 250 ML

Conditioner for the treatment of a sensitive scalp.

#### WHEN TO USE

- **Excessive hair loss**
- Slow hair growth
- $\bigcirc$ Weak hair
- Dry, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- Improved blood circulation
- Strengthened hair
- **Blocks DHT**
- pH balanced scalp
- Moisturized scalp
- Healthy scalp
- Shiny hair
- **UV** protection

#### MEDICEUTICALS

HAIR RESTORATION KIT DRY



3 step program for the treatment of hair loss and thinning hair for

dry hair and scalp.

#### **BENEFITS**

- Can be used on dry, coarse hair and a dry scalp.
- Hydrates the hair and scalp without weighing the hair down.
- Cleanses the scalp and penetrates into the hair follicles.
- Helps reduce excessive hair loss and thinning hair.
- Stimulates the development of the hair follicles.
- Helps inhibit the formation of DHT in the hair follicles.
- Helps detoxify hair follicles from DHT.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- → Balances the acidity (pH value) of the scalp so that it can function optimally.
- Gives the hair a natural shine.

#### **DURATION OF TREATMENT**

This treatment is recommended on a daily basis for 14 days. You can then use Hydroclenz and Therapeutic every two days and Numinox twice daily.

#### **UNIQUE COMPLEXES**











#### **INSTRUCTIONS FOR USE**



Shampoo with Hydroclenz.



Leave the foam to act for 2-3 minutes.



Rinse hair thoroughly and towel dry.



Apply Therapeutic with gentle movements on the scalp for 2-3 minutes. You will have a sense of coolness on the scalp.



Rinse hair thoroughly and towel dry.



Place **Numinox** nozzle tip close to the scalp and apply directly to areas of concern, one pump at a time.



Gently massage your scalp. You will have a slight sense of warmth.



Reapply **Numinox** on dry scalp after 12 hours.

After applying Numinox, the skin may show a red glow, this is a normal reaction and disappears after about 20 minutes. If this reaction is to harsh, then you may dilute the product with 50% water for the next application.













# FOR THE TREATMENT OF WOMEN'S EXCESSIVE HAIR LOSS & THINNING HAIR





**FOLLIGEN SATURATE VITATIN** 

**FOR THE TREATMENT OF WOMEN'S EXCESSIVE HAIR LOSS AND THINNING HAIR** 









**CELLAGEN** 



HAIR RESTORATION KIT

**FOR WOMEN FINE** 



HAIR RESTORATION KIT

**FOR WOMEN DRY** 

#### DESCRIPTION

WHEN TO USE

Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.

Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.

Intensive moisturizing conditioner

Hair follicle & scalp stimulator

3 step program for the treatment of women's hair loss and thinning hair. For normal hair and scalp.

3 step program for the treatment of women's hair loss and thinning hair. For dry hair and scalp.

- - Excessive hair loss Slow hair growth

  - Hair transplantation

  - Maintaining healthy hair

- Excessive hair loss
- Slow hair growth

- Hair transplantation
- Maintaining healthy hair
  Maintaining healthy hair
- Excessive hair loss
- Slow hair growth

- Alopecia androgenetica
- Hair transplantation

- Excessive hair loss
- Slow hair growth

- Hair transplantation
- Maintaining healthy hair
- Excessive hair loss
- Slow hair growth

- Hair transplantation

- Excessive hair loss
- Slow hair growth
- Dry, thinning hair
- Hair transplantation

- ✓ Hair growth
- ✓ Improved blood circulation
- ✓ Strengthened hair
- $\checkmark$ Healthy scalp
- Shiny hair
- ☑ UV protection

- ☑ Hair growth
- circulation
- ✓ Strengthened hair
- ✓ Moisturized scalp ✓ Healthy scalp
- ✓ Shiny hair
- ☑ UV protection

- ☑ Hair follicle rejuvenation
- Healthy scalp ✓ Moisturized scalp
- ☑ Shiny hair
- ✓ Volume booster
- **UV** protection
- ☑ Hair & colour protection ✓ Scalp protection
- ✓ Hair growth
- circulation
- ✓ Strengthened hair
- ☑ Blocks DHT

- ✓ Hair growth
- ✓ Improved blood circulation
- ✓ Strengthened hair
- ☑ Blocks DHT
- pH balanced scalp
- ✓ Healthy scalp
- ☑ Shiny hair
- ☑ UV protection

- ✓ Hair growth
- Improved blood circulation
- Strengthened hair
- **Blocks DHT**
- pH balanced scalp
- Moisturized scalp
- $\checkmark$ Healthy scalp  $\sqrt{}$ Shiny hair
- ☑ UV protection

UNIQUE

**HELPS WITH** 

























**COMPLEXES** 











- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- Improved blood circulation
- Strengthened hair
- Healthy scalp
- $\sqrt{\phantom{a}}$ Shiny hair
- **UV** protection



**FOLLIGEN** 



Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.

#### **BENEFITS**

- ◆ Can be used on fine to normal hair.
- Specifically developed for women.
- Cleanses the scalp and penetrates into the hair follicles.
- Helps reduce excessive hair loss and thinning hair.
- Stimulates the production of new hair growth.
- ♦ Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- ♦ Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Gives the hair a natural shine.
- SLS and paraben free formula.
- ♦ Safe to use during pregnancy.
- Safe to use during chemotherapy treatment.

Water (Aqua) • Sodium C14-16 Olefin Sulfonate • Disodium Laureth Sulfosuccinate • Cocamide MEA • Cocamidopropyl Hydroxysultaine • Sodium Chloride • Sodium Cocoyl Isethionate • Cocamidopropyl Betaine • Citric Acid • Sodium PCA • Polyquaternium-11 • Butylene Glycol • Helianthus Annuus (Sunflower) Seed Extract • Biotin • Gingko Biloba Leaf Extract • Inositol • Propylene Glycol • Quaternium-26 • Copper Peptide • Butylene Glycol • PPG-26 • PEG Oleanolic Acid • Biotinyl Tripeptide 1 • Albumen • Zinc Sulfate • Cimicifuga Racemosa Root Extract • Arctium Lappa Root Extract • Angelica Polymorpha Sinensis Root Extract • Zingiber Officinale (Ginger) Root Extract • Panax Ginseng Root Extract • Hydratis Canadensis (Goldenseal) Root Extract • Humulus Lupulus (Hops) Extract • Glycyrrhiza Glabra (Licorice) Root Extract • Trifolium Pratense (Clover) Extract • Rosemarinus Officinalis (Rosemary) Leaf Extract • Salvia Officinalis (Sage) Leaf Extract • Serenoa Serrulata Fruit Extract • Laminaria Digitata Extract • Glycine Soja (Soybean) Germ Extract • Dioscorea Villosa (Wild Yam) Root Extract • Panthenol • Ascorbic Acid • Linoleic Acid • Linolenic Acid • Tocopheryl Acetate • Methyl Nicotinate • Silk Amino Acids • Urtica Dioica (Nettle) Extract • Wheat Amino Acids • Tocopheryl Nicotinate • Triticum Vulgare (Wheat) Germ Extract • Simmondsia Chinensis (Jojoba) Seed Oil • Hydrolyzed Wheat Protein • Menthol • Ethylhexyl Methoxycinnamate • Hydrolyzed Soy Protein • Acetamide MEA • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Benzyl Salicylate • Hexyl Cinnamal • Hydroxycitronellal • Limonene • Linalool.

**INGREDIENTS** 

#### **UNIQUE COMPLEXES**

















Wet the hair thoroughly.



Pour a small portion of Folligen into your palms and apply it evenly, with gentle, circular movements over the scalp.



Leave the foam to act for 2-3 minutes.



Rinse the hair thoroughly and repeat the process if necessary.



Use Mediceuticals® styling products to style your hair!







- Excessive hair loss
- Slow hair growth
- Weak hair
- Dry, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- ✓ Improved blood circulation
- Strengthened hair
- Moisturized scalp
- Healthy scalp
- ✓ Shiny hair
- UV protection

#### **SATURATE**

#### **MEDICEUTICALS**



Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.

#### **BENEFITS**

- ♦ Can be used on dry, coarse hair or a dry scalp.
- Specifically developed for women.
- Hydrates the hair and scalp without weighing the hair down.
- ♦ Cleanses the scalp and penetrates into the hair follicles.
- Helps reduce excessive hair loss and thinning hair.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Gives the hair a natural shine.
- SLS and paraben free formula.
- Safe to use during pregnancy.
- ♦ Safe to use during chemotherapy treatment.

#### **INGREDIENTS**

Water (Aqua) • Sodium C14-16 Olefin Sulfonate • Cocamide MEA • Cocamidopropyl Hydroxysultaine • Disodium Laureth Sulfosuccinate • Sodium Cocoyl Isethionate • Cocamidopropyl Betaine • Glycol Sterartae • Steramide AMP • Polyquaternium-11 • Panthenol • Butylene Glycol • Helianthus Annuus (Sunflower) Seed Extract • Albumen • Zinc Sulfate • Cimicifuga Racemosa Root Extract • Arctium Lappa Root Extract • Angelica Polymorpha Sinensis Root Extract • Zingiber Officinale (Ginger) Root Extract • Panax Ginseng Root Extract • Hydratis Canadensis (Goldenseal) Root Extract • Humulus Lupulus (Hops) Extract • Glycyrrhiza Glabra (Licorice) Root Extract • Trifolium Pratense (Clover) Extract • Rosemarinus Officinalis (Rosemary) Leaf Extract • Salvia Officinalis (Sage) Leaf Extract • Serenoa Serrulata Fruit Extract • Laminaria Digitata Extract • Cilycine Soja (Soybean) Germ Extract • Dioscarea Villosa (Wild Yam) Root Extract • Peptide • Butylene Glycol • PPG-26 • PEG Oleanolic Acid • Biothy Tripeptide I Biotin • Inositol • Ascorbic Acid • Tocopheryl Acetate • Linoleic Acid • Linolenic Acid • Metal Amino Acids • Ethyl Nicotinate • Tocopheryl Nicotinate • Triticum Vulgare (Wheat) Germ Oil • Acetamide MEA • Silk Amino Acids • Hydrolyzed Wheat Protein • Hydrolyzed Soy Protein • Simmondsia Chinensis (Jojoba) Seed Oil • Ethylhexyl Methoxycinnamate • Menthol • Citric Acid • Phenoxyethanol • Ethylhexylglycerin • Ginkgo Biloba • Urtica Dioica (Nettle) Extract • Fragrance (Parfum) • Hexyl Cinnamal • Hydroxycitronellol • Linalool • Benzyl Salicylate • Limonene.

#### **UNIQUE COMPLEXES**

















Wet the hair thoroughly.



Pour a small portion of **Saturate** into your palms and apply it evenly, with gentle, circular movements over the scalp.



Leave the foam to act for 2-3 minutes.



Rinse the hair thoroughly and repeat the process if necessary.



Use **Mediceuticals**\* styling products to style your hair!







- Excessive hair loss
- Slow hair growth
- Weak, damaged hair
- Thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- ✓ Hair follicle rejuvenation
- Healthy scalp
- Moisturized scalp
- Shiny hair
- $\checkmark$ Volume booster
- **UV** protection
- ✓ Hair & colour protection
- Scalp protection

#### VITATIN

#### MEDICEUTICALS



#### **BENEFITS**

- ◆ Can be used on normal, dry or chemically treated hair.
- Specifically developed for women.
- Creamy conditioner to take extra care of the hair.
- ♦ Moisturizes dry, coarse or weak hair without weighing the hair down.
- Advanced hydrophilic weightless moisturizing system: adapts to the type of hair and gives the hair the necessary hydration.
- ♦ Gives the hair a natural shine.
- Safe to use during pregnancy.
- Safe to use during chemotherapy treatment.

#### **UNIQUE COMPLEXES**











Intensive moisturizing

#### **INGREDIENTS**

Water (Aqua) • Behentrimonium Methosulfate • Cetearyl Alcohol • Dicetyldimonium Chloride • Stearyl Alcohol • Glycerin • Cetyl Alcohol • Collagen Amino Acids • Ethylhexyl Methoxycinnamate • Cimicifuga Racemosa Root Extract • Arctium Lappa Root Extract • Angelica Polymorpha Sinensis Root Extract • Zingiber Officinale (Ginger) Root Extract • Panax Ginseng Root Extract • Hydratis Canadensis (Goldenseal) Root Extract • Humulus Lupulus (Hops) Extract • Glycyrrhiza Glabra (Licorice) Root Extract • Trifolium Pratense (Clover) Extract • Rosemarinus Officinalis (Rosemary) Leaf Extract • Salvia Officinalis (Sage) Leaf Extract • Serenoa Serrulata Fruit Extract • Laminaria Digitata Extract • Glycine Soja (Soybean) Germ Extract • Dioscorea Villosa (Wild Yam) Root Extract • Albumen • Zinc Sulfate • Butylene Glycol • Helianthus Annuus (Sunflower) Seed Extract • Biotin • Urtica Dioica (Nettle) Extract • Methyl Nicotinate • Ethyl Nicotinate • Ginkgo Biloba • Tocopheryl Nicotinate • Benzyl Nicotinate • Panthenol • PEG-12 Dimethicone • Lecithin • Tocopheryl Acetate • Ascorbic Acid • Linoleic Acid • Linolenic Acid • Tetrasodium EDTA • C14-22 Alcohols • C12-20 Alkyl Glucoside • Biosacharide Gum 1 • Inositol • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Benzyl Salicylate • Hexyl Cinnamal • Hydroxycitronellol • Limonene • Linalool.







Shampoo with Folligen or Saturate shampoo. Then rinse the hair thoroughly.



Apply a portion of Vitatin on toweldried hair. Gently massage the scalp and hair.



Leave the product to act for 2-3 minutes.



Rinse hair thoroughly.



Use Mediceuticals® styling products to style your hair!







- Excessive hair loss
- Slow hair growth
- Thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- Hair growth
- ✓ Improved blood circulation
- Strengthened hair
- ☑ Blocks DHT

#### **MEDICEUTICALS**

**CELLAGEN** 





### UNIQUE COMPLEXES











Hair follicle & scalp stimulator

#### **BENEFITS**

- Specifically developed for women.
- Helps reduce excessive hair loss and thinning hair.
- ♦ Stimulates the development of the hair follicles.
- Helps inhibit the formation of DHT
   (Dihydrotestosterone) in the hair follicles.
- Helps detoxify hair follicles from DHT.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Safe to use during pregnancy.
- ♦ Safe to use during chemotherapy treatment.

#### **INGREDIENTS**

Water (Aqua) • Propylene Glycol • Polysorbate 80 • Maltodextrin • Panthenol • Methyl Nicotinate • Cimicifuga Racemosa Root Extract • Arctium Lappa Root Extract • Angelica Polymorpha Sinensis Root Extract • Zingiber Officinale (Ginger) Root Extract • Panox Ginseng Root Extract • Hydratis Canadensis (Goldenseal) Root Extract • Humulus Lupulus (Hops) Extract • Glycyrrhiza Glabra (Licorice) Root Extract • Trifolium Pratense (Clover) Extract • Rosemarinus Officinalis (Rosemary) Leaf Extract • Salvia Officinalis (Sage) Leaf Extract • Serenoa Serrulata Fruit Extract • Laminaria Digitata Extract • Glycine Soja (Soybean) Germ Extract • Dioscorea Villosa (Wild Yam) Root Extract • Albumen • Zinc Sulfate • Methyl Nicotinate • Ethyl Nicotinate • Tocopheryl Nicotinate • Copper Peptide • Butylene Glycol • PPG-26 • PEG Oleanolic Acid • Isotinyl Tripeptide I • Biotin • Ginkgo Biloba Leaf Extract • Inositol • Irakusa Ekisu • L-ascorbic acid • Linoleic Acid • Linoleic Acid • Ethylhexyl Methoxycinnamate • Menthol • Methyl Salicylate • Tocopherol • Eucalyptus Globulus Leaf Oil • Phenoxyethanol • Ethylhexylglycerin • DMDM Hydantoin • Fragrance (Parfum) • Red 40 (CI16035).

#### **INSTRUCTIONS FOR USE**







Apply **Cellagen** to dry scalp.



Place nozzle tip close to the scalp and apply directly onto areas of concern, one pump at a time, maximum of 6 pumps in total.



Gently massage and distribute over the scalp for complete coverage. Do not rinse.



Apply twice daily (morning and evening).

After applying **Cellagen**, the skin may show a red glow, this is a normal reaction and disappears after about 20 minutes. If this reaction is to harsh, then you may dilute the product with 50% water for the next application.









#### **FOLLIGEN 250ML**

Shampoo for the treatment of excessive hair loss and thinning hair. For normal hair and scalp.



#### **CELLAGEN 125 ML**

Hair follicle & scalp stimulator.



#### VITATIN 250 ML

Intensive moisturizing conditioner.

#### WHEN TO USE

- Excessive hair loss
- Slow hair growth
- Weak hair
- Fine, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- ✓ Hair growth
- ✓ Improved blood circulation
- ✓ Strengthened hair
- ✓ Blocks DHT
- pH balanced scalp
- Healthy scalp
- ✓ Shiny hair
- ☑ UV protection

## HAIR RESTORATION KIT FOR WOMEN FINE

**MEDICEUTICALS** 



3 step program for the treatment of women's excessive hair loss and thinning hair. For normal hair and

**INSTRUCTIONS FOR USE** 

#### **BENEFITS**

- ◆ Can be used on fine or normal hair.
- Cleanses the scalp and penetrates into the hair follicles.
- ✦ Helps reduce excessive hair loss and thinning hair.
- Stimulates the development of the hair follicles.
- ♦ Helps inhibit the formation of DHT in the hair follicles.
- Helps detoxify hair follicles from DHT.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- ♦ Balances the acidity (pH value) of the scalp.
- Gives the hair a natural shine.
- SLS and paraben free formula.
- Safe to use during pregnancy.
- Safe to use during chemotherapy treatment.

## DURATION OF TREATMENT

This treatment is recommended on a daily basis for 14 days. You can then use Folligen and Vitatin every two days and Cellagen twice daily.

#### **UNIQUE COMPLEXES**













Shampoo with **Folligen**.



Leave the foam to act for 2-3 minutes.



Rinse hair thoroughly and towel dry.



Apply **Vitatin** to the scalp and hair and leave on for 2-3 minutes.



n to Rinse hair hair thoroughly and or 2-3 towel dry.



Place **Cellagen** nozzle tip close to the scalp and apply directly onto areas of concern, one pump at a time.



Gently massage your scalp.



Reapply **Cellagen** on dry scalp after 12 hours.

Cellagen, the skin may show a red glow, this is a normal reaction and disappears after about 20 minutes. If this reaction is to harsh, then you may dilute the product with 50% water for the next application.













#### **SATURATE 250ML**

Shampoo for the treatment of excessive hair loss and thinning hair. For dry hair and scalp.



#### **CELLAGEN 125 ML**

Hair follicle & scalp stimulator.



#### VITATIN 250 ML

Intensive moisturizing conditioner.

#### WHEN TO USE

- Excessive hair loss
- Slow hair growth
- Weak hair
- Dry, thinning hair
- Alopecia Androgenetica
- Hair transplantation
- Chemotherapy
- Maintaining healthy hair and scalp

#### **HELPS WITH**

- ✓ Hair growth
- ✓ Improved blood circulation
- Strengthened hair
- ✓ Blocks DHT
- pH balanced scalp
- Healthy scalp
- Moisturized scalp
- Shiny hair
- ✓ UV protection

### 6MEDICEUTICALS

**WOMEN KIT DRY THINNING HAIR** 



3 step program for the treatment of women's excessive hair loss and thinning hair. For dry hair and scalp.

#### **BENEFITS**

- ♦ Can be used on dry, coarse hair and a dry scalp.
- ♦ Hydrates the hair and scalp without weighing the hair down.
- Cleanses the scalp and penetrates into the hair follicles.
- ♦ Helps reduce excessive hair loss and thinning hair.
- ♦ Stimulates the development of the hair follicles.
- Helps inhibit the formation of DHT in the hair follicles.
- → Helps detoxify hair follicles from DHT.
- Stimulates the production of new hair growth.
- Stimulates blood circulation in the scalp for better absorption of nutrients by the hair follicles.
- Brings and keeps the hair follicles in optimal condition for healthy hair growth.
- Balances the acidity (pH value) of the scalp.
- Gives the hair a natural shine.
- SLS and paraben free formula.
- Safe to use during pregnancy.
- ♦ Safe to use during chemotherapy treatment.

## DURATION OF TREATMENT

This treatment is recommended on a daily basis for 14 days. You can then use **Saturate** and **Vitatin** every two days and **Cellagen** twice daily.

#### **UNIQUE COMPLEXES**











#### **INSTRUCTIONS FOR USE**



Shampoo with **Saturate**.



Leave the foam to act for 2-3 minutes.



Rinse the hair thoroughly and towel dry.



Apply **Vitatin** to the scalp and hair and leave on for 2-3 minutes.



Rinse hair thoroughly and towel dry.



Place Cellagen nozzle tip close to the scalp and apply directly onto areas of concern, one pump at a time.



Gently massage your scalp.



Reapply **Cellagen** on dry scalp after 12 hours.

While using Cellagen, if you notice a glow or a feeling of warmth, this is a normal reaction. If this reaction is to heavy, then you may dilute the product with 50% water and repeat the











# **MEDICEUTICALS**

# FOR THE TREATMENT OF VARIOUS SCALP PROBLEMS







X-FOLATE

X-DERMA

#### **SOLV-X**

#### **THERAPEUTIC**







DESCRIPTION

Purifying treatment for scalp and skin

Shampoo for the treatment of a variety of scalp problems

Shampoo for the treatment of a dry scalp or dry hair

Shampoo for the treatment of an oily scalp or oily hair

Conditioner for the treatment of a sensitive scalp

WHEN TO USE

- Sensitive, red scalp
- Dry scaly scalp
- Irritated scalp
- Scalp buildup
- Excessive sebum production
- Overstimulated scalp
- Pimples with pus
- Teenage pimples

- $\bigcirc$ Dandruff
- 000 Irritated scalp
- Scalp buildup
- Scaly scalp
- 000 Flaky scalp
  - Sensitive, red scalp
- Overstimulated scalp

- Dehydrated scalp
- Dry hair
- **O** Dry, flaky scalp
- Sensitive scalp
- Overstimulated scalp
- Red scalv scalp

- Oily scalp
- Oily hair
- **○** Excessive sebum production
- Pimples with pus
- Teenage pimples

- Sensitive scalp
- Dry scalp Oily scalp
- Tight scalp
- Flaky scalp
- Irritated scalp
- Dandruff

**HELPS WITH** 

- ✓ Purified scalp
- Reduced itching and irritation
- Calmed scalp
- ✓ Soothed scalp
- Healthy scalp
- pH balanced scalp

- Reduced flaking
- Cleared from scales Removed dead skin
- cell buildup
- Reduced itching and irritation
- ✓ Healthy scalp
- $\checkmark$ Shiny hair

- ☑ Reduced flaking
- Removed dead skin cell buildup
- ✓ Moisturized scalp
- ✓ Soothed scalp
- Healthy scalp ✓ Shiny hair

- ☑ Removed sebum buildup
- Regulated sebum production
- ✓ Soothed scalp
- Healthy scalp
- $\sqrt{}$ Shiny hair

- ☑ Reduced itching
- $\sqrt{}$ Soothed scalp  $\sqrt{}$ Relaxed scalp
- $\sqrt{}$ Healthy scalp
- $\sqrt{}$ Shiny hair
- pH balanced scalp

UNIQUE COMPLEXES



















**FEATURES** 















FOR THE TREATMENT OF VARIOUS SCALP PROBLEMS SCALP TREATMENT KIT DANDRUFF



SCALP TREATMENT KIT DRY



SCALP TREATMENT KIT OILY



**DESCRIPTION** 

3 step program for the treatment of dandruff and various scalp problems.

3 step program for the treatment of a dry scalp or dry hair.

3 step program for the treatment of oily hair or an oily scalp.

WHEN TO USE

- Dandruff
- Fungal skin infection
- Irritated scalp
- Scaly scalp
- Flaky scalp
- Scalp buildup
- Sensitive, red scalp
- Overstimulated scalp

- Dehydrated scalp
- Dry hair
- Dry, flaky scalp
- Sensitive scalp
- Overstimulated scalp
- Red scaly scalp

- Oily scalp
- Oily hair
- **Excessive sebum production**
- Pimples with pus
- Teenage pimples

**HELPS WITH** 

- ☑ Reduced flaking
- Cleared from scales
- ☑ Removed dead skin cell buildup
- ☑ Reduced itching and irritation
- ✓ Healthy scalp
- ✓ Shiny hair

- ☑ Reduced flaking
- ☑ Removed dead skin cell buildup
- ✓ Moisturized scalp
- ✓ Soothed scalp
- ✓ Healthy scalp
- ✓ Shiny hair

- ☑ Removed sebum buildup
- ☑ Regulated sebum production
- ✓ Soothed scalp
- ☑ Healthy scalp
- ☑ Shiny hair

UNIQUE COMPLEXES











**FEATURES** 















- Sensitive, red scalp
- Dry scaly scalp
- Irritated scalp
- Scalp buildup Excessive sebum
- production Overstimulated skin
- Pimples with pus
- Teenage pimples

#### **HELPS WITH**

- Purified scalp
- Reduced itching and irritation
- ✓ Calmed scalp
- Soothed scalp
- Healthy scalp
- ✓ Scalp protection





**THERARX** 



#### **BENEFITS**

- ♦ Helps treat flaking, irritations, excessive sebum production, redness, a sensitive scalp and pimples.
- Soothes and calms the scalp.
- Does not dry out the scalp or skin.
- ♦ Helps slow down excessive sebum production.
- Helps fight harmful bacteria like malassezia.
- ◆ Can be used in combination with **X-Folate**, **Solv-X** or X-Derma to treat various scalp conditions.
- SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





**Purifying treatment** for scalp and skin

#### **INGREDIENTS**

Water (Aqua) • SD Alcohol 40-B • Propylene Glycol • Polysorbate 80 • Sodium Hyaluronate · Sodium PCA · Wheat Amino Acids · Panthenol · Symphytum  $Officinale \ {\tt Extract} \cdot {\tt Hydroxyproline} \cdot {\tt Ethylhexyl} \ {\tt Methoxycinnamate} \cdot {\tt Menthol}$ • Biotin • Zinc Sulfate • Ascorbic Acid • Benzalkonium Chloride • Fragrance (Parfum) • Blue 1 (CI 42090).

#### **INSTRUCTIONS FOR USE**







Apply TheraRx (on dry scalp) to areas where you feel itching, irritation, sensitivity or where there are pimples and sores.



Once applied, allow it to act for 1-2 minutes to neutralize unwanted symptoms. No need to rinse.



Without rinsing TheraRx continue applying the appropriate shampoo that complements the specific scalp treatment.



Gently massage to blend two products. Add some water, emulsify the mixture with gentle massage. Allow to act for 2-3 minutes.



Rinse hair thoroughly and shampoo again, if necessary with the appropriate product.

TheraRx should be used twice a week with the appropriate shampoo for your scalp.













- Dandruff
- Fungal skin infection
- Irritated scalp
- Scalp buildup
- Scaly scalp
- Flaky scalp
- Sensitive, red scalp
- Overstimulated skin

#### **HELPS WITH**

- ✓ Reduced flaking
- ✓ Cleared from scales
- Removed dead skin cell buildup
- Reduced itching and irritation
- ✓ Healthy scalp
- ✓ Shiny hair
- ✓ Scalp protection

#### ,

#### **MEDICEUTICALS**

X-FOLATE





#### **BENEFITS**

- + Helps treat dandruff, flaking or a red, irritated scalp.
- Contains the latest high-tech ingredients,
   Climbazol and Piroctone olamine, that help to quickly get flaking problems under control.
- ♦ Soothes a red and sensitive scalp.
- Helps control overstimulation of cell production that causes scalp conditions.
- ♦ Slows down the production of excess skin cells and sebum.
- ♦ Removes build-up of dead skin cells.
- ♦ SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





Shampoo for the treatment of various scalp problems

#### **INGREDIENTS**

Water (Aqua) · Sodium C14-16 Olefin Sulfonate · Decyl Glucoside · Cocamide MEA · Cocamidopropyl Hydroxysultaine · Glycol Stearate · Piroctone Olamine · Phenoxyethanol · Sodium Chloride · Climbazole · Polyquaternium-10 · Panthenol · Allantoin · Fragrance (Parfum)







Wet the hair down thoroughly with water.



Pour a small portion of X-Folate into your palms and apply it evenly, with gentle, circular movements over the hair and scalp, creating a rich foam.



Leave the product on to act for 2-3 minutes.



Rinse hair thoroughly and repeat the process if necessary.



Use **Mediceuticals**\*
styling products to
style your hair!













- Dehydrated scalp
- Dry hair
- Dry, flaky scalp
- Sensitive scalp
- Overstimulated skin
- Red scaly scalp

#### **HELPS WITH**

- ✓ Reduced flaking
- Removed dead skin cell buildup
- ✓ Moisturized scalp
- ✓ Soothed scalp
- Healthy scalp
- ✓ Shiny hair
- ✓ Scalp protection

#### **MEDICEUTICALS**

X-DERMA





#### **BENEFITS**

- Helps treat dry, flaky, sensitive scalp and dry hair.
- ♦ Slows down the production of excess skin cells.
- ♦ Removes build-up of dead skin cells.
- ♦ For soothing and moisturizing dry hair and scalp.
- Enriched with Aloe Vera and Camomile.
- ♦ SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





Shampoo for the treatment of a dry scalp or dry hair

#### **INGREDIENTS**

Water (Aqua) • Sodium C14-16 Olefin Sulfonate • Cocamidopropyl Betaine • Glycerin • Salicylic Acid • Glycol Stearate • Stearamide AMP • Panthenol • PEG-150 Distearate • Cocamide Diisopropyl Amide • Aloe Barbadensis Leaf Juice • Biotin • PPG-26-Buteth-26 • Simmondsia Chinensis (Jojoba) Seed Oil • Cucumis Sativus (Cucumber) Fruit Extract • Chamomilla Recutita (Matricaria) Flower Extract • Dimethicone • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Citronellol • Linalool.







Wet the hair down thoroughly with water



Pour a small portion of **X-Derma** into your palms and apply it evenly, with gentle, circular movements over the hair and scalp, creating a rich foam.



Leave on the product to act for 2-3 minutes



Rinse hair thoroughly and repeat the process



Use **Mediceuticals**\* styling products to style your hair!













- Oily scalp
- Oily hair
- Excessive sebum production
- Pimples with pus
- Teenage pimples

#### **HELPS WITH**

- ✓ Removed sebum buildup
- Regulated sebum production
- ✓ Soothed scalp
- Healthy scalp
- ✓ Shiny hair
- ✓ Scalp protection

#### MEDICEUTICALS

**SOLV-X** 





#### **BENEFITS**

- ✦ Helps treat oily scalp, oily hair, excessive sebum production or pimples.
- ◆ Contains salicylic acid that gently removes (excessive) sebum without removing essential fatty acids.
- ♦ Balances the acidity (pH value) of the scalp so that it can function normal.
- ♦ Contains anti-inflammatory and antibacterial ingredients.
- Soothes overstimulated skin.
- Paraben free formula.

#### **UNIQUE COMPLEXES**



Shampoo for the treatment of an oily scalp or oily hair

#### **INGREDIENTS**

Water (Aqua) • Ammonium Laurylm Sulfate • Ammonium Laureth Sulfate • Cocamide MEA • Ammonium Xylenesulfonate • Cocamidopropyl Betaine • SD-Alcohol 40-B • Salicylic Acid • Hydroxypropyl Methylcellulose • Polysorbate 80 • Panthenol • Menthol • Camphor • Biotin • Zinc Sulfate • Inositol • Ascorbic Acid • Sodium Hyaluronate • Sodium PCA • Wheat Amino Acids • Glycerin • Hydroxyproline • Fragrance (Parfum) • Blue 1 (Cl 42090).





Wet the hair down thoroughly with water.



Pour a small portion of Solv-X into your palms and apply it evenly, with gentle, circular movements over the hair and scalp, creating a rich foam.



Leave the product on to act for 2-3 minutes.



Rinse hair thoroughly and repeat the process if necessary.



Use **Mediceuticals**\*
styling products to
style your hair!













- Sensitive scalp
- Dry scalp
- Oily scalp
- Tight scalp
- ⇒ Flaky scalp
- Irritated scalp
- Dandruff

#### **HELPS WITH**

- ✓ Reduced itching
- Soothed scalp
- ✓ Relaxed scalp
- ✓ pH balanced scalp
- ✓ Healthy scalp
- ✓ Shiny hair
- ✓ Scalp protection

#### THERAPEUTIC

#### MEDICEUTICALS





#### **BENEFITS**

- ✦ Helps treat sensitive, dry and tight scalp.
- ♦ Controls flaking on the scalp.
- ♦ Soothes and calms the scalp.
- Gently detangles and conditions the hair.
- ♦ Balances the acidity (pH value) of the scalp so that it can function normal.
- ♦ Helps to restores the scalp's natural moisture balance.
- ✦ Helps reduce itching.
- ♦ SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





Conditioner for the treatment of a sensitive scalp

#### **INGREDIENTS**

Water (Aqua) · Behentrimonium Methosulfate · Cetearyl Alcohol · Cetyl Alcohol · Piroctone Olamine · Guar Hydroxypropyltrimonium Chloride · Humulus Lupulus (Hops) Extract · Rosemarinus Officinalis (Rosemary) Leaf Extract · Hydratis Canadensis (Goldenseal) Root Extract · Hamamelis Virginiana (Witch Hazel) Leaf Extract · Ascorbic Acid · Ethylhexyl Methoxycinnamate · Tetrasodium EDTA · Menthol · Ginkgo Biloba · Phenoxyethanol · Ethylhexylglycerin · Fragrance (Parfum) · Blue 1 (CI 42090).







Shampoo hair with a **Mediceuticals**® shampoo. Then rinse the hair thoroughly.



Apply a portion of Therapeutic on towel-dried hair. Gently massage the scalp and hair.



Leave the product on the scalp to act for 2-3 minutes. You will have a sense of coolness on the scalp.



Rinse hair thoroughly.



Use **Mediceuticals**\*
styling products to
style your hair!















#### THERARX 250ML



**Purifying treatment** for scalp and skin.



#### X-FOLATE 250 ML

Shampoo for the treatment of a variety of scalp problems.



#### THERAPEUTIC 250 ML

Conditioner for the treatment of a sensitive scalp.

#### WHEN TO USE

- Dandruff
- Fungal skin infection
- Irritated scalp
- Scaly scalp
- Flaky scalp
- Scalp buildup
- Sensitive, red scalp
- Overstimulated skin

#### **HELPS WITH**

- Reduced flaking
- Cleared from scales
- Removed dead skin cell buildup
- Reduced itching and irritation
- pH balanced scalp
- ✓ Healthy scalp
- Shiny hair
- ✓ Scalp protection

#### **UNIQUE COMPLEXES**





#### **SCALP TREATMENT KIT DANDRUFF**

**MEDICEUTICALS** 



3-step program for the treatment of dandruff and various scalp problems.

#### **BENEFITS**

- + Helps treat dandruff, flaking or a red, irritated scalp.
- Soothes a red and sensitive scalp.
- Helps control overstimulation of cell production that causes scalp conditions.
- Slows down the production of excess skin cells and sebum.
- Removes build-up of dead skin cells.
- Soothes and calms the scalp.
- Controls flaking on the scalp.
- Balances the acidity (pH value) of the scalp so that it can function normal.
- SLS and paraben free formula.

#### **DURATION OF TREATMENT**

This treatment is recommended on a daily basis for 14 days. During these 14 days **TheraRx** should be used twice a week. After this 14 day period you can use X-Folate and Therapeutic every two days and TheraRx once a week.

#### **INSTRUCTIONS FOR USE**



Apply TheraRx on a dry scalp to the areas of concern. Massage gently. TheraRx may be used 2-3 times a week.



Allow it to act for 1-2 minutes to neutralize unwanted symptoms. Do not rinse.



Shampoo with X-Folate, gently massage into hair and scalp. Leave on for 2 - 3 minutes.



Rinse hair thoroughly and towel dry. If necessary do a second shampoo.



Apply Therapeutic with gentle movements on the scalp for 2 - 3 minutes. You will have a sense of coolness on the scalp.



Rinse hair thoroughly.

The days you are not using TheraRx you should normally shampoo twice with X-Folate.

TheraRx should be used twice a week on your scalp.





















#### **THERARX 250ML**



Purifying treatment for scalp and skin.

#### X-DERMA 250 ML



Shampoo for the treatment of a dry scalp or dry hair.



#### THERAPEUTIC 250 ML

Conditioner for the treatment of a sensitive scalp.

#### WHEN TO USE

- Dehydrated scalp
- Dry hair
- Dry, flaky scalp
- Sensitive scalp
- Overstimulated skin
- Red scaly scalp

#### **HELPS WITH**

- ✓ Reduced flaking
- ✓ Removed dead skin cell buildup
- Moisturized scalp
- Soothed scalp
- pH balanced scalp
- Healthy scalp
- Shiny hair
- ✓ Scalp protection

#### **SCALP TREATMENT KIT** DRY

**MEDICEUTICALS** 



3-step program for the treatment of a dry scalp or dry hair.

**INSTRUCTIONS FOR USE** 

#### **BENEFITS**

- Helps treat dry, flaky and sensitive scalp and hair.
- Removes build-up of dead skin cells.
- For soothing and moisturizing dry hair and scalp.
- Enriched with Aloe Vera and Camomile.
- Calms the scalp.
- Balances the acidity (pH value) of the scalp so that it can function normal.
- SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





#### **DURATION OF TREATMENT**

This treatment is recommended on a daily basis for 14 days. During these 14 days **TheraRx** should be used twice a week. After this 14 day period you can use X-Derma and Therapeutic every two days and TheraRx once a week.

#### TheraRx should be used twice a week on your scalp.

The days you are not usina TheraRx you should normally shampoo twice with X-Derma.





Allow it to act for 1-2 minutes to neutralize unwanted symptoms. Do not rinse.



Shampoo with X-Derma, gently massage into hair and scalp. Leave on for 2 - 3 minutes.



Rinse hair thoroughly and towel dry. If necessary do a second shampoo.



Apply **Therapeutic** with gentle movements on the scalp for 2 - 3 minutes. You will have a sense of coolness on the scalp.



Rinse hair thoroughly.



















#### THERARX 250ML



**Purifying treatment** for scalp and skin.



#### SOLV-X 250 ML



Shampoo for the treatment of an oily scalp or oily hair.



#### **THERAPEUTIC 250 ML**

Conditioner for the treatment of a sensitive scalp.

#### WHEN TO USE

- Oily scalp
- Oily hair
- Excessive sebum production
- Pimples with pus
- Teenage pimples

#### **HELPS WITH**

- ✓ Removed sebum buildup
- ✓ Regulated sebum production
- Soothed scalp
- pH balanced scalp
- Healthy scalp
- ✓ Shiny hair

**UNIQUE COMPLEXES** 

✓ Scalp protection

#### **SCALP TREATMENT KIT** OILY





3-step program for the treatment of oily hair or an oily scalp.

#### **BENEFITS**

- + Helps treat oily scalp, oily hair, excessive sebum production or pimples.
- → Reduces (excessive) sebum without removing essential fatty acids.
- ♦ Soothes and calms the scalp.
- Balances the acidity (pH value) of the scalp so that it can function normal.
- Contains anti-inflammatory and antibacterial ingredients to control scalp conditions fast.

#### **DURATION OF TREATMENT**

This treatment is recommended on a daily basis for 14 days. During these 14 days **TheraRx** should be used twice a week. After this 14 day period you can use **Solv-X** and Therapeutic every two days and TheraRx once a week.

#### **INSTRUCTIONS FOR USE**



Apply TheraRx on a dry scalp to the areas of concern. Massage gently. TheraRx may be used 2-3 times a week.



Allow it to act for 1-2 minutes to neutralize unwanted symptoms. Do not rinse.



Shampoo with Solv-X, gently massage into hair and scalp. Leave on for 2 - 3 minutes.



Rinse hair thoroughly and towel dry. If necessary do a second shampoo.



Apply Therapeutic with gentle movements on the scalp for 2 - 3 minutes. You will have a sense of coolness on the scalp.



Rinse hair thoroughly.

The days you are not using TheraRx you should normally shampoo twice with Solv-X.

TheraRx should be used twice a week on your scalp.















# MEDICEUTICALS 3

# REPAIRS & CREATES VOLUME





#### **REPAIRS & CREATES VOLUME**













#### **DESCRIPTION**

Purifying shampoo

Hair repair treatment

Hydrating conditioner

Nourishing conditioner

Leave-in conditioner spray

3 step program for the repair and protection of fine, dry, damaged or chemically treated hair.

#### WHEN TO USE

- Damaged hair
- Weak hair
- Cosmetic buildup
- Chlorine damaged hair
- Chemically treated hair
- Split ends

Fine, thinning hair

Damaged hair

Weak hair

Dry hair

- Chemically treated hair
- Damaged hair
- Dry hair
- Curly hair
- Frizzy hair Chemically treated hair
- Damaged hair Weak hair
- Fine, thinning hair
- Tangled hair
- Chemically treated hair
- Damaged hair
- Weak hair Drv hair
- Tangled hair
- With thermal styling tools
- Chemically treated hair
- Split ends

Damaged hair

Weak hair

Dry hair

Chemically treated hair

Fine, thinning hair

#### **HELPS WITH**

- hair
- Detoxifying scalp and hair
- ☑ Boosted hair volume
- ✓ Strengthened hair
- ✓ Scalp protection pre and ✓ post chemical processes
- hair
- ☑ Shiny hair
- ☑ UV protection

- ☑ Deep cleansed scalp and ☑ Restoration of damaged hair
  - Moisturized hair
  - Nourished hair ✓ Protected hair
  - Boosted hair volume
  - Strengthened hair
  - $\checkmark$ Scalp protection pre and post chemical processes
  - Shiny hair
  - ☑ UV protection

- Moisturized scalp
- Hair protection Strengthened hair
- Frizz free hair
- $\checkmark$ Curl memory  $\overline{\mathbf{V}}$
- Shiny hair
- ☑ UV protection

- ✓ Moisturized scalp
- ☑ Hair protection
- Boosted hair volume
- ✓ Strengthened hair
- ☑ Easily detangled hair ✓ Scalp protection pre and
- post chemical processes pH balanced scalp and hair
- $\checkmark$ Shiny hair
- ☑ UV protection

- ☑ Hair protection
- Boosted hair volume
- Strengthened hair
- ✓ Scalp protection pre and post chemical processes
- $\overline{\mathsf{V}}$ Easily detangled hair
- Shiny hair  $\checkmark$
- ☑ UV protection

- ☑ Deep cleansed scalp and ☑ Detoxifying scalp and hair
- ☑ Restoration of damaged
- ☑ Boosted hair volume
- ☑ Hair protection
- ✓ Scalp protection pre and post chemical processes
- pH balanced scalp and hair
- Shiny hair
- ☑ UV protection

UNIQUE COMPLEXES

























**FEATURES** 













- Damaged hair
- Weak hair
- Cosmetic buildup
- Chlorine damaged hair
- Chemically treated hair

#### **HELPS WITH**

- Deep cleansed scalp and hair
- Detoxifying scalp and hair
- Boosted hair volume
- Strengthened hair
- ✓ Scalp protection pre and post chemical processes
- pH balanced scalp and hair
- $\sqrt{\phantom{a}}$ Shiny hair
- ☑ UV protection

#### **VIVID**

#### **MEDICEUTICALS**



#### **BENEFITS**

- ◆ Can be used on normal hair and scalp, wigs or before and after chemical hair treatments.
- ♦ Apple cider vinegar regulates the acidity of the scalp and hair.
- Removes chlorine and cosmetic buildup from the hair.
- ♦ Ideal in combination with **Volume&Strength** and Final Finish as a repair treatment for the hair.
- Gives the hair a natural shine.
- SLS and paraben free formula.

#### **UNIQUE COMPLEXES**





Purifying shampoo

#### **INGREDIENTS**

Water (Aqua) · Sodium C14-16 Olefin Sulfonate · Disodium Laureth Sulfosuccinate · Sodium Cocoyl Isethionate · Cocamidopropyl Betaine • Cocamide MEA • Cocamidopropyl Hydroxysultaine • Sodium Chloride · Polyquaternium-10 · Sodium PCA · Hydrolyzed Collagen · Panthenol · Butylene Glycol • Chamomilla Recututa (Matricaria) Flower Extract • Lecithin • Biotin • Benzyl Benzoate • Dimethicone Copolyol • Hydrolyzed Keratin • Cetyl PEG · Ethylhexyl Methoxycinnamate · Pyrus Malus (apple) Vinegar · DMDM Hydantoin · Tetrasodium EDTA · Disodium EDTA · Citric Acid · Fragrance (Parfum) · Hexyl Cinnamal · Linalool · Hydroxycitronellal · Blue 1 (Cl42090).







Wet the hair thoroughly.



Pour a small portion of **Vivid** into your palms and apply it evenly, with gentle, circular movements over the scalp.



Leave the product on to act for 2-3 minutes.



Rinse the hair thoroughly and repeat the process if necessary.



Use Mediceuticals® styling products to style your hair!







- Damaged hair
- Weak hair
- Dry hair
- Fine, thinning hair
- Split ends
- Chemically treated hair

#### **HELPS WITH**

- Restoration of damaged hair
- Moisturized hair
- Nourished hair
- Protected hair
- ☑ Boosted hair volume
- ✓ Strengthened hair
- Scalp protection pre and post chemical processes
- ✓ Shiny hair

#### **VOLUME & STRENGTH**

#### MEDICEUTICALS



Hair repair treatment

#### **BENEFITS**

- Can be used on fine, dry, damaged or chemically treated hair.
- Restores the moisture balance, shine and elasticity of the hair.
- Gives hair volume and bounce.
- Repairs split ends and the cuticle of the hair.
- Minimizes damage when using thermal applications (hair dryer/straightener).
- Always use this treatment in combination with a shampoo (Vivid) and conditioner (Final Finish).
- ♦ Volume & Strength can be used every 2-3 washings.

#### **INGREDIENTS**

Water · Cocamidopropyl Betaine · Disodium Cocoamphodiacetate · Cocamide MIPA·Collagen Amino Acids·Ethylhexylglycerin·Phenoxyethanol · Panthenol · EDTA · PEG-120 Methyl Glucose Dioleate · Methyl Gluceth-10 · Hydrolyzed Wheat Protein · Citric Acid · Silk Amino Acids · Chamomilla Recutita (Matricaria) Flower Extract · Hydrolyzed Vegetable Protein PG-Propyl Silanetriol · Urtica Dioica (Nettle) Extract · Fragrance (Parfum)

#### **UNIQUE COMPLEXES**













Shampoo with **Vivid** shampoo. Then rinse the hair thoroughly.



Distribute Volume & Strength evenly through the hair.



Massage each hair section from roots to tips for 30 seconds.



Leave the product on to act for 2-3 minutes.



Rinse hair thoroughly and towel dry.



Apply **Final Finish**. Leave the product on to act for 2-3 minutes.



Rinse hair thoroughly.







- Damaged hair
- Dry hair
- Curly hair
- Frizzy hair
- Chemically treated hair

#### **HELPS WITH**

- Moisturized scalp
- ✓ Hair protection
- Strengthened hair
- Frizz free hair
- Curl memory
- ✓ Shiny hair

**UNIQUE COMPLEXES** 

#### **MOIST-CYTE**

#### **MEDICEUTICALS**



Hydrating conditioner

#### **BENEFITS**

- Can be used on naturally curly hair, frizzy hair or damaged hair.
- Nourishes the hair and provides deep hydration
- Makes naturally curly hair supple.
- Gives shine and makes the hair feel smooth and manageable.
- ♦ Moisture regulating and does not weigh the hair down.
- ♦ Brings back curl memory to naturally curly hair.

#### **INGREDIENTS**

Water (Aqua) • Cetearyl Alcohol • Glycerin • Cetyl Esters • Behentrimonium Chloride • Amodimethicone • Trideceth-12 • Cetrimonium Chloride • Sodium PCA • Silk Amino Acids • Ascorbic Acid • Butylene Glycol • Helianthus Annuus (Sunflower) Seed Extract • Tocopheryl Acetate • Hydrolyzed Keratin • Ethylhexyl Methoxycinnamate • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Hexyl Cinnamal • Linalool • Blue 1 (Cl 42090).







Shampoo with **Vivid** shampoo. Then rinse the hair thoroughly.



Apply a portion of **Moist-Cyte** on toweldried hair. Gently massage the scalp and hair.



Leave the product to act for 2-3 minutes.



Rinse the hair thoroughly.



Use **Mediceuticals**\* styling products to style your hair!







- Damaged hair
- Weak hair
- ⇒ Fine, thinning hair
- Tangled hair
- Chemically treated hair

#### **HELPS WITH**

- Moisturized scalp
- Mair protection
- ☑ Boosted hair volume
- ✓ Strengthened hair
- Scalp protection pre and post chemical processes
- ✓ pH balanced scalp and hair
- Shiny hair
- ☑ UV protection

#### **FINAL FINISH**

**MEDICEUTICALS** 



Nourishing conditioner

#### BENEFITS

- ♦ Can be used on normal, fine or damaged hair.
- ◆ Stabilizes the pH value of the scalp and hair.
- Makes the hair easy to comb through and gives the hair a natural shine.
- Use as an anti-oxidant after colour treatments.
- ♦ Weightless, does not weigh the hair down.

#### **INGREDIENTS**

Water (Aqua) • Dicetyldimonium Chloride • Cetyl Alcohol • Hydroxyethylcellulose • Pyrus Malus (Apple) Vinegar • Hydrolyzed Collagen • Tetrasodium EDTA • Benzalkonium Chloride • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Hexyl Cinnamal • Linalool.

# **UNIQUE COMPLEXES**











Shampoo with **Vivid** shampoo. Then rinse the hair thoroughly.



Apply a portion of Final Finish on toweldried hair. Gently massage the scalp and hair.



Leave the product to act for 2-3 minutes.



Rinse the hair thoroughly.



Use **Mediceuticals**\*
styling products to
style your hair!







- Damaged hair
- Weak hair
- Dry hair
- Tangled hair
- With thermal styling tools
- Chemically treated hair

#### **HELPS WITH**

- Hair protection
- Boosted hair volume
- Strengthened hair
- ✓ Scalp protection pre and post chemical processes
- Easily detangled hair
- Shiny hair

#### **DEFEND**

#### **MEDICEUTICALS**



Leave-in conditioner spray

#### **BENEFITS**

- ◆ Can be used on normal, fine or damaged hair.
- Detangles the hair without weighing the hair down.
- Provitamin B5 gives hydration to the hair.
- Makes hair supple and easy to comb.
- ♦ Protects the hair against UV radiation and the use of thermal applications (hair dryer/styling tools).
- Gives the hair a natural shine.
- Ideal for detangling wigs and hair extensions.
- Smoothes down the hair cuticle.

# **UNIQUE COMPLEXES**







#### **INGREDIENTS**

Water (Aqua) · Amodimethicone · Trideceth-12 · Cetrimonium Chloride · Panthenol · Polyquaternium-11 · Hydrolyzed Keratin · Hydrolyzed Wheat Protein • Glycerin • Butylene Glycol • PPG-26-Buteth-26 • PEG-40 Hydrogenated Castor Oil • Apigenin • Oleanolic Acid • Biotinoyl Tripeptide-I • Phenoxyethanol • Ethylhexylglycerin • Fragrance (Parfum) • Benzyl Alcohol • Benzyl Benzoate · Citronellol · Geraniol · Linalool.







Apply to towel-dried hair, spray evenly over the hair.



Use a comb to detangle the hair.



No need to rinse. Style your hair as you wish.



Use Mediceuticals® styling products to style your hair!







#### **CONTAINS**



#### **VIVID 250ML**

- Purifying shampoo.
- **VOLUME &** STRENGTH 250 ML





#### **FINAL FNISH 250 ML**



Nourishing conditioner.

#### WHEN TO USE

- Damaged hair
- Weak hair
- Dry hair
- Fine, thinning hair
- Split ends
- Chemically treated hair

#### **HELPS WITH**

- ✓ Deep cleansed scalp and hair
- Detoxifying scalp and hair
- Restoration of damaged hair
- Boosted hair volume
- ✓ Hair protection
- ✓ Scalp protection pre and post chemical
- pH balanced scalp and hair
- Shiny hair
- ☑ UV protection

# **UNIQUE COMPLEXES**







#### **HEALTHY HAIR KIT**

**MEDICEUTICALS** 



3 step program for the repair and protection of fine, dry, damaged or chemically treated hair.

#### **BENEFITS**

- \* Restores the moisture balance, shine and elasticity of the hair.
- Gives hair volume and bounce.
- Repairs split ends and the cuticle of the hair.
- Minimizes damage when using thermal applications like a hair dryer or flat iron.
- Regulates the pH of the scalp and hair.
- ♦ Makes the hair easy to comb and gives the hair a natural shine.
- ♦ Weightless, does not weigh hair down.

# **DURATION OF TREATMENT**

The use of **Vivid** and **Final Finish** is recommended on a daily basis. You can use Volume & Strength every 2-3 shampoos.



Wet the hair down with water.



Pour a small portion of **Vivid** into your palms and apply it evenly, with gentle, circular movements over the head creating a rich foam. Leave on for 2-3 minutes.



Rinse hair thoroughly and repeat the process one more time if necessary.



Towel dry hair.



Distribute Volume & Strenath evenly through the hair. **Volume & Strength** can be used every 2-3 washinas.



Massage each hair section from roots to tips for 30 seconds.



Leave the product to act for 2-3 minutes.



Rinse thoroughly and towel dry your hair.



Apply Final Finish. Leave the product on to act for 2-3 minutes.



Rinse thoroughly.











# **MEDICEUTICALS**

# HAIR STYLING FOR ALL HAIR TYPES





































**FIRM HOLD** 

# **UNIQUE COMPLEXES**



Ultimate Hold Hairspray

# &MEDICEUTICALS

DRI



#### **BENEFITS**

- ◆ Creates volume with ultimate firmness for a lasting power hold.
- ♦ Adds shine.
- ♦ Climate control, stable under any weather condition.
- ♦ Dries quickly and is easy to brush out of the hair.
- ◆ Contains propellant from organic raw materials.
- ♦ White tea & thyme fragrance.
- Contains PQ59: this converts harmful UV radiation into a lower energy form (infrared) that is radiated as heat to protect the hair.

#### **INGREDIENTS**

SD Alcohol 40-B · Dimethyl Ether · VA/Crotonates/Vinyl Neodecanoate Copolymer · Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copolymer · Aminomethyl Propanol · Panthenol · PEG-12 Dimethicone · Phenyl Trimethicone · Triethyl Citrate · Hydrolyzed Wheat Protein · Polyquaternium-59 · Butylene Glycol · Fragrance (Parfum)

#### **INSTRUCTIONS FOR USE**



Keep **Dri** 25 – 30 cm away from the hair, spray on pre-styled hair.



Hair Restoration Kit Fine



Hair Restoration Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















**MEDIUM HOLD** 

# **UNIQUE COMPLEXES**





**VERSATILE** 





Styling Foam

#### **BENEFITS**

- ♦ Gives the hair volume.
- ◆ Contains natural botanical extracts for a perfect shine.
- ◆ Apply on damp or dry hair.
- Easy to use on long hair.
- ◆ Alcohol-free formula.
- ♦ Water soluable, easy to wash out.
- ◆ SLS free.
- ♦ Can be used on a sensitive scalp.

# **INGREDIENTS**

Water (Aqua) · Polyquaternium-11 · Polysorbate-80 · Pantehnol · Retinyl Palmitate · Tocopherol · Phenoxyethanol · Ethylhexylglycerin · Disodium EDTA · Fragrance (Parfum) · Benzyl Salicylate · Citronellol · Coumarin · Linalool · Amyl Cinnamal · Hydroxylsohexyl 3-Cycolhexene Carboxaldehyde · Benzaldehyde

# **INSTRUCTIONS FOR USE**



Apply desired portion of **Versatile** on towel dried hair, style as usual.



For a 'wet look' apply to damp hair, style and then leave to dry.

# ©MEDICEUTICALS STYP. STYP.

Hair Restoration Kit Fine



Hair Restoration Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















**FIRM HOLD** 

# **UNIQUE COMPLEXES**





**MEDICEUTICALS** 





Styling Crème

#### **BENEFITS**

- ♦ Perfect to use as a curl cream for curl definition.
- ◆ Contains natural botanical extracts for a perfect shine.
- ◆ Apply to damp or dry hair.
- Alcohol-free formula.
- ♦ Water soluble, easy to wash out.
- ◆ SLS free.
- ◆ Can be used on a sensitive scalp.

# **INGREDIENTS**

Water (Aqua) • VP/VA Copolymer • Acrylates/C10-30 Alkyl Acrylate Crosspolymer • Carbomer • Polysorbate 80 • PEG/PPG-18/18 Dimethicone • Ethylhexyl • Methoxycinnamate • Retinol • Tocopherol • Acrylates Copolymer • Persea Gratissima (Avocado) Oil • Triethanolamine • Citrus Auantium Dulcis (Orange) Fruit Extract • Fragrance (Parfum) • Benzyl Benzoate • Limonene.

# **INSTRUCTIONS FOR USE**



Apply desired portion of **Dimension** on towel dried hair, style as usual.



Hair Restoration Kit Fine



Hair Restoration Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















X-FIRM HOLD

# **UNIQUE COMPLEXES**





#### **PUREHOLD**

**MEDICEUTICALS** 





Styling Gel

#### **WHY TO USE IT**

- **♦** Fragrance-free.
- ◆ Contains natural botanical extracts to protect the scalp.
- ◆ Apply to both damp or dry hair.
- ◆ Alcohol-free formula.
- SLS free.
- ♦ Water soluble, easy to wash out.
- ♦ No flaking.
- ♦ Can be used on a sensitive scalp.

#### **INGREDIENTS**

Water (Aqua) · Glycerin · Acrylates Crosspolymer-3 · AMP-Acrylates/Allyl Methacrylate Copolymer • Ethylhexylglycerin • Phenoxyethanol • Acrylates/ C10-30 Alkyl Acrylate Crosspolymer · Aminomethyl Propanol · Disodium EDTA · PEG-40 Hydrogenated Castor Oil

# **INSTRUCTIONS FOR USE**



Apply desired portion of **Purehold** on towel dried hair, style as usual.



**Hair Restoration** Kit Fine



**Hair Restoration** Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















**LIGHT HOLD** 

# **UNIQUE COMPLEXES**



Thickening Lotion

#### **DEFINE**

#### **MEDICEUTICALS**







#### **BENEFITS**

- ♦ Gives hair volume, thickness and strength.
- ◆ Contains natural botanical extracts for a perfect shine.
- ◆ Apply to both damp or dry hair.
- ◆ Alcohol-free formula.
- ♦ Water soluble. Easy to wash out.
- ♦ SLS free.
- ◆ Can be used on a sensitive scalp.

# **INGREDIENTS**

Water (Aqua) · Polyquaternium-11 · Polysorbate 80 · Xanthan Gum · Panthenol · Retinol · Tocopherol · Ethylhexyl · Methyoxycinnamate · Imidazolidinyl Urea · Disodium EDTA · Fragrance (Parfum) · Benzyl Salicylate · Citronellol · Coumarin · Linalool · Amyl Cinnamal · Hydroxyisohexyl 3-Cyclohexene Carboxaldehyd · Benzaldehyde

# **INSTRUCTIONS FOR USE**



Apply desired portion of **Define** on towel dried hair, style as usual.



Hair Restoration Kit Fine



Hair Restoration Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















# **FIRM HOLD**

# **UNIQUE COMPLEXES**



#### **TRUCLAY**

**MEDICEUTICALS** 



Styling Clay

#### **BENEFITS**

- ◆ No shine, matte clay.
- ◆ Re-workable shaper.
- ◆ Creates volume and texture.
- ♦ Will not weigh the hair down.
- ♦ Water soluble, easy to wash out.
- ♦ Light weight with a firm hold.
- ♦ Can be used on a sensitive scalp.

# **INGREDIENTS**

 $Water (Aqua) \cdot Kaolin \cdot PVP \cdot Lanolin Wax \cdot Petrolatum \cdot Tribehenin \cdot Cetearyl Alcohol \cdot Synthetic Wax \cdot Propylene Glycol \cdot Copernicia Cerifera Wax \cdot PEG-40 Hydrogenated Castor Oil \cdot Ceteareth - 20 \cdot VP/VA Copolymer \cdot Tridecyl Stearate \cdot Tridecyl Trimellitate \cdot Dipentaerythrityl Hexacaprylate/Hexacaprate \cdot PEG-8 Beeswax \cdot PEG-90M \cdot Phenoxyethanol \cdot Ethylhexylglycerin \cdot Tetrasodium EDTA \cdot Parfum \cdot Coumarin \cdot Limonene.$ 

# **INSTRUCTIONS FOR USE**



Evenly distribute

Truclay on towel dried
or dry hair and style to
perfection.



Hair Restoration Kit Fine



Hair Restoration Kit Dry



Hair Restoration Kit for Women Fine



Hair Restoration Kit for Women Dry



Scalpro Hairbrush

















# UNIQUE CARE PRODUCTS





# **UNIQUE CARE PRODUCTS**









# DESCRIPTION

Anti-aging mask suitable for all types of hair and scalp

Scalp protectant gel for pre/post chemical processes

Moisturizing cream

Smoothing & detangling

# WHEN TO USE

- Dry hair
- Weak hair
- Damaged hair
- Curly hair
- Anti-aging
- Sensitive scalp
- Itching
- ⇒ Scalp inflammation

- Sensitive skin
- Dry scalp
- Scalp inflammation
- Protection from chemical treatments

- Sensitive skin
- Dry skin
- Skin inflammation

- hairbrush
- Tangled hair
- Damaged hair
- Sensitive scalp
- Wigs and hair extensions

# HELPS WITH

- ☑ Revitalized hair
- ☑ Restoration of damaged hair
- ✓ Strengthened hair
- ✓ Volume and shine boost
- ✓ Hair follicle rejuvenation
- ✓ Anti-aging effect
- ✓ Moisturized scalp and hair
- lackip Soothed and calmed scalp
- ☑ Anti-inflammatory

- ✓ Scalp protection
- pH balanced scalp
- Controlled sensitvity
- Anti-inflammatory
- ✓ Scalp staining

- ☑ Hydrated skin
- ✓ Soothed and calmed skin
- ☑ Skin elasticity
- ✓ Anti-inflammatory
- ☑ Skin protection

- ✓ Light weighted hair
- ☑ Easily detangled hair
- ✓ Smoothened hair
- ☑ Anti-frizz effect
- ✓ Very gentle on sensitive scalp
- ☑ Anti-static

UNIQUE COMPLEXES























- Dry hair
- Weak hair
- Damaged hair
- Curly hair
- Anti-aging
- Sensitive scalp
- Itching
- Scalp inflammation

#### **HELPS WITH**

- Revitalized hair
- Restoration of damaged hair
- ✓ Strengthened hair
- ✓ Volume and shine boost
- ✓ Hair follicle rejuvenation
- Anti-aging effect
- Moisturized scalp and hair
- Soothed and calmed scalp
- Anti-inflammatory

#### **MX DUAL THERAPY**

#### **MEDICEUTICALS**





#### **BENEFITS**

- Repairs and revitalizes the hair.
- ◆ Soothing and calming effect for the scalp.
- ♦ Moisturizes and detangles the hair.
- → Brings the scalp and hair follicles in optimal condition.
- Contains PhytoCellTec, a unique plant stem cell technology for anti-aging of scalp and hair.
- Anti-inflammatory and antioxidant properties.

# **UNIQUE COMPLEXES**





An anti-aging mask suitable for all types of hair and scalp

#### **INGREDIENTS**

Water (Aqua) · Canola Oil · Cetyl Alcohol · Cetearyl Alcohol · Behentrimonium Chloride · Butyrospermum Parkii (Shea) Butter · Glycol Stearate · Stearamide AMP · Polyquaternium-7 · Glycerin · Polyquaternium-55 · Cocos Nucifera (Coconut) Oil · Vitis Vinifera (Grape) Seed Oil · Argania Spinosa Kernel Oil · Ethylhexylglycerin · Phenoxyethanol · Menthol · Mentha Piperita (Peppermint) Oil · Cyclopentasiloxan · Dimethiconol · Amodimethicone · Trideceth-12 · Cetrimonium Chloride · Silk Amino Acids · Malus Domestica Fruit Cell Culture Extract · Xanthan Gum · Lecithin · Phenoxyethanol · Zea Mays (Corn) Kernel Extract · Ubiquinone · Tocopheryl Acetate · C12-15 Alkyl Benzoate · Saccharomyces · Betaine · Hexapeptide-11 · Hexylene Glycol · Eucalyptus Globulus Leaf Oil · Mentha Spicata.







Apply to shampooed and towel-dried hair.



Massage all over scalp and hair from the roots through the ends. You will feel a unique sense of coolness and rejuvenation.



Leave the product to act for 3-5 minutes.



Rinse thoroughly with lukewarm water.







- Sensitive skinDry scalp
- Scalp inflammation
- Protection from
- chemical treatments

#### **HELPS WITH**

- ✓ Scalp protection
- pH balanced scalp
- Controlled sensitvity
- **Anti-inflammatory**
- ✓ Scalp staining

#### **DERMAGEN BUPH**

#### **MEDICEUTICALS**



#### **BENEFITS**

- ♦ Buffers and adjusts the pH of alkaline chemicals on the surface of the scalp (Tinting, keratin treatment, etc.).
- ◆ Prevents scalp irritation, itching and burning.
- ♦ It is water soluble & does not affect the processing of the chemical treatment.
- ◆ Prevents colour from staining the skin.

# **UNIQUE COMPLEXES**



Scalp protectant gel for pre and post chemical processes

# **INGREDIENTS**

 $Water \cdot Ethylhexyglycerin \cdot Phenoxyethanol \cdot Propylene \ Glycol \cdot Carbomer \cdot$ Triethanolamine

# **METHODS OF APPLICATION**





As a skin-protectant before a chemical process:



Apply a small portion of Dermagen BUpH to under the hairline. Focus on the sensitive areas around the ears and back of the neck.

As a scalp-protectant before a chemical process:



Apply a small portion of the lotion onto scalp to avoid irritatation and skin stains.

For soothing skin:



Apply onto scalp after the chemical process, to reduce the sense of dryness and irritation. No need to rinse.









- Sensitive skinDry skin
- Skin inflammation

#### **HELPS WITH**

- Hydrated skin
- Soothed and calmed skin
- $\sqrt{}$ Skin elasticity
- Anti-inflammatory
- Skin protection

#### **DUAL MOIST**

#### **MEDICEUTICALS**



# **BENEFITS**

- ◆ Can be used on normal, dry or sensitive skin.
- ♦ Helps soothe and hydrate flaking skin.
- ◆ pH friendly.
- ◆ Suitable for hands, body and face.
- ◆ Fragrance-free.
- ♦ Ideal in combination with the **Bao-Med Pure Skin**, Scalp & Hair Oil for a richer formula.
- ♦ Helps protect the skin from moisture loss.
- ◆ Dermatologically tested

# **UNIQUE COMPLEXES**



Moisturizing cream

#### **INGREDIENTS**

Water (Aqua) · Stearic Acid · Prunus Amygdalus Dulcis (Sweet Almond) Oil · Glycerin · Triethanolamine · Cetearyl Alcohol · Ceteareth-20 · Aloe  $Barbadens is \ Leaf \ Juice \cdot Cetyl \ Alcohol \cdot Ethylhexylglycer in \cdot Phenoxyethanol \cdot$ Carbomer • Butyrospermum Parkii • Theobroma Cacao (Cocoa) Seed Butter · Dimethicone · Tocopherol · Disodium EDTA.







Apply gently on clean skin.











- Tangled hair
- Damaged hair
- Sensitive scalp
- Wigs and hair extensions

#### **HELPS WITH**

- ☑ Light weighted hair
- ☑ Easily detangled hair
- ✓ Smoothened hair
- ✓ Anti-frizz effect
- ✓ Very gentle on sensitive scalp
- ✓ Anti-static

The Mediceuticals Scalpro hairbrush detangles the hair easily and glides effortlessly through the hair without damaging the hair or scalp. The brush can be used for all hair types, including curly hair, long hair and hairpieces or extensions.

#### **SCALPRO HAIRBRUSH**





Smoothing & detangling hairbrush

#### **BENEFITS**

- Can be used for any hair type, including curly hair, long hair and hairpieces or extensions.
- ♦ Detangles easily and glides effortlessly through the hair.
- Suitable for people with a sensitive scalp and therefore ideal to use on children's hair.
- ♦ Made with silicone pins that help protect the scalp and hair.
- Specially designed to be used in combination with a hair dryer due to the openings on the top.
- Thanks to its special shape, the Scalpro fits comfortably on the scalp, making it easier and more efficient to brush the hair.

The brush has an anti-static effect due to the natural bristles that smoothes the hair cuticle. The brush is ideal for people with a sensitive scalp and therefore ideal for use with children's hair.



Made of soft material and silicone pins that help protect the scalp.



Fits comfortably on the head, detangles the hair very easily and glides effortlessly through the hair.



Specially designed for use in combination with heat applications such as a hair dryer.



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